

TODAY



– NEWS AND INFORMATION ABOUT YOUR COMMUNITY –

July 4th Parade and public safety reminders

A great part of Danville's small town tradition is the annual Kiwanis 4th of July parade. Each year, residents from throughout the San Ramon Valley gather to watch and participate in the wonderful event which runs through downtown Danville. The theme for 2011 is "Recognizing Our Future Leaders."

Because the parade crowd each year exceeds 40,000, the Town is asking for everyone's continued assistance in observing the following reminders:

Start Time

This year's parade begins at 9:00 a.m. on Monday, July 4th. All entrants are encouraged to register online and attend a mandatory pre-parade meeting.

Keep our Streets and Sidewalks Accessible

Attendees wishing to "reserve their spot" along the parade route are

asked to keep the streets and sidewalk clear until 6:00 p.m. the evening before the event in order to avoid significant public safety problems. Residents are asked not to block the public's access at street corners where handicap ramps are located. Chairs, tape, and other items placed along the parade route prior to 6:00 p.m. on July 3rd will

be removed.

Note: The parade return route has been changed. This year, the parade will end at Sycamore Valley Road West. Parade entrants will then proceed west towards Sheri Lane; as a result, spectators who historically set-up south of the intersection of San Ramon Valley Blvd. and Sycamore Valley Road are encouraged to set-up north of Sycamore Valley.

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Photo credit: Paige Green Photography



Photo credit: Paige Green Photography

— Message from the —

Town Council

Happy summer to everyone!

One of Danville's most desirable characteristics is its sense of community and the wonderful array of special events the Town hosts throughout the year. You will want to check your calendar and plan to attend one or more of the following events: Danville's 4th of July Parade, Music in the Park, Hot Summer Nights Car Shows, Antique and Art Faire, and Danville D'Elegance. Information regarding these events, as well as upcoming fall events, can be found in this newsletter.

There is no better place to visit on those warm summer nights than down-

town Danville. Take a stroll downtown and visit Danville's wonderful shops and restaurants. As an added incentive, there are many events scheduled on Thursday evenings this summer, including two "Shop Local" nights on July 14 and August 11. To discover what's new in Town each week, we encourage you to log on to the www.ShopDanvilleFirst.com website, which identifies retail, restaurant, and service businesses in Danville and highlights local attractions, special promotions, and events in the community.

If classes and programs are more to your interest, the Town's Recreation

Services Department offers a multitude of senior, adult, youth sports and recreation programs. Check the Town's website at www.danville.ca.gov for the latest Activity Guide, which contains detailed information on these programs.

We take pride in our community and are committed to providing an outstanding quality of life for our residents. We hope that you and your family take advantage of the many wonderful opportunities our unique and special community has to offer.

Upcoming Events

Farmers' Market

Sponsored by
Pacific Coast Farmers' Market Association

Saturdays (year-round)
9:00 a.m. to 1:00 p.m.

Railroad Avenue
Municipal Parking Lot
Information: 825-9090
www.pcfma.com

Moonlight Movies

Sponsored by the Town of Danville

Friday, July 1, 15 & August 12
8:30 p.m. to 10:30 p.m.

Danville Library -Town Green
Information: 314-3400
www.danville.ca.gov

Family Fun Night

Sponsored by the Town of Danville

Friday, July 8, 29 & August 5
6:30 p.m. to 8:30 p.m.

Monte Vista Community Pool
Information: 314-3400
www.danville.ca.gov

Music in the Park

Sponsored by the Town of Danville

**Saturday, July 9, 23 &
August 6, 20**
6:00 p.m. to 8:00 pm

Oak Hill Park
Information: 314-3400
www.danville.ca.gov

Shop Local – Summer Serenade & Summer Fest

Sponsored by the
Discover Danville Association

Thursday, July 14 & August 11
5:30 p.m. to 8:30 p.m.

Downtown Hartz and
E. Prospect Avenue
Information: 339-8330
www.discoverdanvilleca.com

Operation Welcome Home

In May, a large group of well wishers gathered at the home of *United States Marine Corps Cpl. John Mitchell (Mitch) Lappin, IV*, for an official welcome home celebration. The community was there to honor his safe return, and also to say "thank you" for his service, courage and valor while serving in Afghanistan. Lappin is a 2007 graduate of San Ramon Valley High School and first joined the United States Marine Corps in March



*United States
Marine Corps
Cpl. John Mitchell
(Mitch) Lappin, IV*

2008. In September 2010, he was deployed to Afghanistan and in April 2011, he returned to his home base in Kaneohe, Hawaii.

If you know of any Danville residents who are returning military service members, please contact Assistant to the Town Manager Rochelle Flotten at 314-3328 or rflotten@danville.ca.gov.

Town Council approves 2011/12 Operating Budget and Capital Improvement Plan

The Town Council approved the 2011/12 Operating Budget and Capital Improvement Program for the Town and the Community Development (Re-development) Agency (CDA) on June 21, 2011. Danville's long-standing tradition of prudent financial planning continues to position the Town, in spite of ongoing economically challenging times, to adopt a balanced budget, provide all core services, designate funds for needed capital projects and maintain prudent reserves.

Four public meetings were held in May to receive public comment and review all programs and expenditures in detail to ensure that the highest priorities are met and services are provided as efficiently as possible.

The Town expects to receive a total of \$29.1 million in revenue for 2011/12, with an additional \$2.3 million expected for the Community Development Agency. Danville's top five revenue sources are: 1) Property Tax - \$10.7 million; 2) Sales Tax - \$3.2 million; 3) Lighting and Landscape Assessment District - \$3.0 million; 4) Parks and Recreation Fees - \$2.3 million; and 5) Franchise Fees for Cable TV, Gas and Electric and Solid Waste - \$1.98 million.

A total of \$26.8 million in operating expenditures are planned for 2011/12, a reduction of 8.4% from \$29.2 million in 2010/11. In addition, the Town Council approved \$1.2 million in CDA expenditures and \$7.27 million in capital expenditures.

Highest priority areas of service delivery include \$7.95 million for Police

Services, \$6.72 million for Maintenance Services, \$4.53 million for Development and Transportation Services and \$3.22 million for Recreation Services. These four areas account for 84.5% of total Town expenditures, with the remaining \$4.34 million or 15.5% allocated for General Government Services.

Danville continues to meet and address fiscal challenges resulting from the major recession that began at the end of 2007. Major Town revenues that have declined from earlier peaks include Property Tax (-7.6% projected), Sales Tax (-10.7% projected) and Development-related fees and charges for Building, Planning and Engineering Services (-25.5% projected). Projected declines between 2007/08 and 2010/11 for total General Fund revenues are 10.6% and 1.8% for special or restricted revenues.

The State of California's possible actions to balance the state budget by using local revenues, adds an element of uncertainty to Danville's fiscal planning. Governor Brown's proposal to eliminate redevelopment agencies seems to have stalled in favor of a more rational approach aimed at re-structuring or reforming current redevelopment laws. Should the fiscal structure of redevelopment agencies change, amendments to the adopted budget and Capital Improvement Program may be required.

2030 General Plan is underway

The Town Council and the Planning Commission finished a series of joint study sessions in June, completing an important phase of the effort to update the Town's General Plan. Since the Town is close to being fully developed, the Danville 2030 General Plan will build heavily on the existing plan for Danville, adopted in 1999. A draft version of the 2030 Plan is available for review on the Town's website at www.danville.ca.gov. The 2030 Plan will serve as the "blueprint" for the Town's development for the next 20 years. An associated Environmental Impact Report (EIR) is being prepared, which will assess the impacts of growth envisioned by the 2030 Plan. The primary focus of the General Plan EIR will be the review of potential impacts on roads, services, air and water quality, and other environmental factors.

The 2030 Plan will include updated and refined policies and implementation measures to assure Danville's high quality of life is maintained. As part of their deliberations, the Council and Commis-

sion will be considering changes to the Town's Land Use Map, which establishes allowable land uses and densities on all properties in Danville. A limited number of map changes are necessary to accommodate Danville's share of projected regional housing and employment need. Much of the anticipated housing and job growth will be focused in and around the Downtown Area, where designation of a Priority Development Area (PDA) is proposed. Another change envisioned with the 2030 Plan will be the inclusion of a new Sustainability and Greenhouse Gas Emissions section.

Persons interested in attending meetings on the 2030 Plan should check the community calendar section of the Town website or sign up on the website for the Town's e-News Updates service for notification of public hearings on the General Plan EIR and on the 2030 Plan. For more information, contact Chief of Planning Kevin Gailey at 314-3305 or kgailey@danville.ca.gov.

July 4th Parade and public safety reminders

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Arrive Early

To avoid traffic congestion and to take advantage of available parking, plan on arriving well in advance of the 9:00 a.m. parade start time. Please consider car-pooling for this event.

Parking is available at the following locations:

- Municipal Parking Lots on Front Street
- Municipal Parking Lot on Railroad Avenue
- Clocktower Parking Lot on Railroad Avenue
- Park & Ride Parking Lot on Sycamore Valley Road

The following streets will be open to through traffic:

- Danville Boulevard from El Cerro North
- Del Amigo Road
- Verona Avenue
- San Ramon Valley Blvd., south of Sycamore Valley Road West

The Town of Danville appreciates the cooperation and assistance of our residents in ensuring the safety and success of this time-honored event.

Those interested in participating in the Kiwanis 4th of July Parade should visit www.kiwanis-srv.org.



Photo credit: Paige Green Photography

Upcoming Events

Hot Summer Nights Car Show

Sponsored by the
Danville Merchants Association

Thursday, July 21 & August 18
4:00 p.m. to 9:00 p.m.

Downtown Hartz Avenue
Information: 437-3649

www.danvillehotsummernightscarshow.com

Art & Wine Stroll

Sponsored by the
Discover Danville Association

Thursday, August 25
6:00 p.m. to 9:00 p.m.

Downtown, Rose Garden
and the Livery

Information: 339-8330

www.discoverdanvilleca.com

Antique & Art Faire

Sponsored by the
Discover Danville Association

Monday, September 5
9:00 a.m. to 3:00 p.m.

Downtown Railroad Centre

Information: 339-8330

www.discoverdanvilleca.com

Eugene O'Neill Festival

Sponsored by Eugene O'Neill Foundation

September 8 – 24

Various locations & times

Information: 820-1818

www.eugeneoneill.org

Danville d'Elegance

Sponsored by Christe James Jewelers

Sunday, September 18
11:00 a.m. – 4:00 p.m.

Hartz Avenue

Information: 552-0310

www.danville-delegance.org



The Danville Hotel project moves forward

The Danville Hotel project secured Town approval at the joint Planning Commission and Heritage Resource Commission hearing in March. To view the staff report and related design documents, visit the Danville Hotel project page on the Town's website at http://www.danville.ca.gov/Planning/Development_Applications/Danville_Hotel.

The historic Danville Hotel structure and the McCauley House on Hartz Avenue will both be retained and renovated. Existing uses on the remainder of the 1.12 acre site will be replaced with approximately 35,000 square feet of new residential, retail and restaurant uses. The project will include 16 for-sale second story residential units, averaging 1,200 square feet in size.

Castle Companies, the current co-owner of the property, will be preparing more detailed project drawings for Design Review Board review over the next several months. This effort will be followed up by preparation of building and site improvement drawings for the planned construction in 2012. For more information, contact Chief of Planning Kevin Gailey at 314-3305 or kgailey@danville.ca.gov.

Danville Today Newsletter Available Online

Beginning in 2012, the *Danville Today* community newsletter will no longer be mailed to residents. The information contained in the mailing will continue to be available on the Town's website www.danville.ca.gov. Interested residents can sign up to receive an E-news notification when the latest issue of the *Danville Today* newsletter is posted on the Town of Danville website.

E-News Updates is a free delivery service from the Town of Danville which allows residents to subscribe to receive notifications when new documents and information are available. The service provides information such as Town Council and Commission agendas, Town publications, updates about certain programs and services, or information on employment opportunities.

To register for the e-news service, go to www.danville.ca.gov, click on "Sign-up for e-News Updates," fill out the required information and choose which community topics to receive e-mails on.

Be prepared and aware

Readiness is the key to getting safely through a natural disaster. Residents are invited to see how to be prepared for an emergency at the 6th annual San Ramon Valley Emergency Preparedness Fair.

The Fair this year will show participants how to prepare for a disaster, see what sorts of items should be in a safety kit, identify local hazards and practice fire safety with a real fire extinguisher. In addition, there will be plenty of first-aid demonstrations, including CPR and pet first-aid.

The free event will also feature several other demonstrations and classes, as well as providing hungry attendees with a Tri-tip lunch.



The Emergency Preparedness Fair will be held from 9:00 a.m. to 2:00 p.m. on Saturday, September 10 at the Church of Jesus Christ of Latter Day Saints, 655 Old Orchard Road, Danville.

Citizens Police Academy forming

Danville residents interested in learning about police operations and what happens behind the scenes at the Danville Police Department will get that opportunity this fall as part of a Citizens Police Academy.



Sergeant Jason Haynes will be heading up the Academy, which will focus on police methods and procedures. Classes will be held over a six-week period, covering a wide range of topics.

Police Chief Steve Simpkins said he believes having the Academy will help in educating the public about the work of the Police Department. "The Citizens Academy is a great way for our residents to get to know us," Simpkins enthused. "They'll get to see what we do, how we do it and, most importantly, why we do it."

Classes will be formed as residents contact the Police Department to take part with Academy dates to be announced.

For more information, contact Community Services Coordinator Claudia Ray at 314-3704, or cray@danville.ca.gov.

2011 National Night Out

The Town of Danville will once again send its police staff out into the neighborhoods as part of this year's National Night Out. The annual event, held this year on Tuesday, August 2, is designed to remind residents of the importance of having a strong community when it comes to preventing and reducing crime. Several members of the Danville Police Department will visit registered neighborhood block parties throughout the Town to discuss issues and concerns from residents.

To register your neighborhood for the event, contact Crime Prevention Specialist Mike Wells at 314-3707 or mwells@danville.ca.gov. For more information on National Night Out, visit www.nationalnightout.org.

Shop Danville First campaign continues

ShopDanvilleFirst.com

As part of the Town's ongoing effort to promote a shop local campaign, an all-inclusive website (www.danvilleinstyle.com) was developed to feature and promote local businesses to residents and visitors alike. This award-winning website allows users to take a peek inside Danville's businesses with a single click and discover their merchandise, services and promotions. The site also provides information about the community including an events calendar and a "Things To Do" resource guide that features self-guided "Danville Daycation" itineraries for the entire family.

In order to make this valuable resource more easily accessible and simpler to remember, the website address (URL) for the site has been changed to www.ShopDanvilleFirst.com.

Visit www.ShopDanvilleFirst.com to check what local businesses have to offer before going online or driving elsewhere

Updates on Magee Ranch and Weber Developments

There are currently two major development applications the Town is in the process of reviewing. The first is the 410-acre Magee Ranch property, which includes lands on the south side of Diablo Road and Blackhawk Road, east of the Diablo Road/Green Valley Road/McCauley Road intersection.

The project consists of an application to subdivide the site into 78 single-family lots; 69 lots would range in size from approximately 10,000 square feet to 22,000 square feet. The remaining 10 would be developed as custom homes with sizes ranging from approximately five acres to 17 acres. The project proposes to locate the subdivision on approximately 119 acres on the flatter portions of the site, avoiding steeper slopes and ridgelines. The remaining 291 +/- acres would remain as undeveloped permanent open space.

An Environmental Impact Report (EIR) is currently being prepared to study potential environmental impacts that may be associated with the project. Once the EIR is complete and fully evaluates the potential environmental impact, the project will be scheduled for public hearings before the Town's Planning Commission and Town Council.



to shop. Supporting local merchants keeps our shopping areas full of life and brings in local sales tax dollars that directly benefit the Town of Danville.

The second application is proposed by Davidon Homes, development of 22 residences on 11 acres of the 15-acre "Weber property" located at 333 Hill Road. The development, referred to as the "Weber Property" or "Matadera" project, includes a Preliminary Development Plan - Rezoning request and a Final Development Plan - Major Subdivision request to rezone the site from R-20 (Single Family Residential District) to P-1 (Planned Unit Development District) and to subdivide the site into 22 single family residential lots and one remainder 3.7 +/- acre life estate parcel.

The project would include a new roadway connection between Matadera Way and Blemer Road, providing easier access to Los Cerros Middle School and Green Valley Elementary School during the morning and afternoon peak traffic periods. The project would also provide for public access to the south side of Oak Hill Park.

An Environmental Impact Report (EIR) is currently being prepared for the project, and is almost complete. Public hearings on this project are expected to be scheduled for the Town's Planning Commission and Town Council this summer.

Award for Retail Incentive Program

This spring the Town of Danville's Retail Incentive Program was the recipient of a regional award honoring its efforts to bolster the local economy. On April 27, the Town program received an Award of Merit from the California Association for Local Economic Development (CALED).

Launched in 2009, the Retail Incentive Program focuses on three core areas: Retail Retention, Retail Expansion, and Modified Zoning Requirements. Program efforts include grants to retail businesses, funding to retail centers for cooperative advertising, façade improvement grants and complimentary business profile listings on the new business website ShopDanvilleFirst.com. To date, through the assistance of the Business Concierge Service, the program has provided 76 grants to local businesses in Danville.

For more information about the Danville Retail Incentives Program, contact Economic Development Manager Jill Bergman at 314-3369 or jbergman@danville.ca.gov.

Green Business recognition

This past March, Sustainable Danville Area, the Discover Danville Association, and the Danville Area Chamber of Commerce collaborated to launch the "30-day Challenge." This program encouraged local businesses to earn a Danville Area Sustainable Business designation by adopting 25 environmentally sustainable business practices.

The challenge focused on techniques to save energy and water while reducing pollution and waste. To date, 25 businesses successfully completed the challenge and were recognized during the first annual "Spring Fling" event in April.

To learn more about how your business can become a Danville Area Sustainable Business, visit <http://sustainabledanville.wordpress.com>.



Town takes part in Sharps collection program

The Town is continually looking for new and better ways to serve Danville resident needs. In the past year, the Town took part in a prescription drug recycling program which allowed residents to drop off sealed packages of old or unused prescriptions at the Town Offices at 510 La Gonda Way.

In a similar vein, the Town has now begun participating in a program through the Central Contra Costa Solid Waste Authority (CCCSWA) for the disposal of

used or contaminated Sharps Medical Waste. Discarded needles and other such items can pose a serious health risk if not handled correctly.

Sharps Waste must be in an authorized container for the safety of waste handlers. There are six locations around the San Ramon Valley where these items can be dropped off. For Danville residents, the closest locations are the Alamo Sheriff's Substation, 150 Alamo Plaza, Suite C or the San Ramon Valley Fire Protection District Offices, 1500 Bollinger Canyon Road.

For more information on drop-off locations or about proper Sharps containment, contact the CCCSWA at 906-1801 or www.wastediversion.org.

San Ramon Valley Unified School District solar projects

A new project being undertaken by the San Ramon Valley Unified School District will bring solar panels to several schools in the area. Danville schools affected by this project include Diablo Vista Middle School, Monte Vista High School, and San Ramon Valley High School.

Work began in early June with completion expected prior to the beginning of the 2011/12 school year. While the work is underway, the parking lots at these schools will have full or partial closures which could affect availability of parking for school visitors. For more information about the solar projects, contact the San Ramon Valley Unified School District Facilities Department at 552-2960.

Danville hosts FREE

Electronics & Textile Recycling Event

Saturday, August 6 &
Sunday, August 7
9:00 a.m. – 3:00 p.m.

Danville Park and Ride
NW corner of Sycamore Valley Road
& Camino Ramon

ELECTRONIC ITEMS ACCEPTED

Televisions	Monitors
Computers	Computer Components
Fax Machines	Printers
Copiers	Ink & Toner Cartridges
MP3 Players	VCR's & DVD's
Cell Phones	Telephone Equipment

Pay to Recycle Large (\$40)
and Small (\$20) Appliances
Microwaves (\$5)
Mattresses (\$30/Twin,
\$40/Full or Queen, \$50/King)
Styrofoam (\$5/bag)

Please bring exact change.
Cash only – Thank you!

CLOTHING ITEMS ACCEPTED

Cotton, Mixed and Leather Clothing,
Shoes, Purses/Bags, Drapes, Table
Cloths, Towels, Bedding, Linens,
Jackets, Coats and Suits. Nothing made
of textile will be turned down.

Please keep these items away from our
roadsides and landfills.

Drop off is free for all
California residents and businesses.

Universal Waste Management, Inc.
Universal Waste Management, Inc. is a
state-approved collector/recycler of electronic
waste materials. For more information,
call (888) 832-9839 or www.unwaste.com

What does it mean ... to be GREEN?

Environmental values are actively practiced at the Danville Town Offices on La Gonda Way. Recently certified as a Green Business, the Town believes that a successful business is dependent on a healthy environment, exemplified by conserving energy, water, materials and other resources. Local Danville businesses can become a part of this movement by:

- Buying recycled office products
- Copying on both sides
- Cleaning with less toxic products
- Encouraging biking, walking, transit, and hybrid vehicle purchases
- Utilizing efficient lighting systems
- Recycling paper and ink cartridges
- Conserving water with low-flow toilets and faucet aerators
- Committing to the reduction of solid waste by implementing a recycling program

To find out more about the Green Business Certification program, contact Cleanwater Program Coordinator Chris McCann at 314-3342 or cmcann@danville.ca.gov. More information on Danville Sustainable Business can be found at: <http://sustainabledanville.wordpress.com>.

Osage Station Park North Parking Lot Pavement Repair and Expansion Project

In June, construction began on the north parking lot at Osage Station Park. Work being done includes pavement rehabilitation, upgrades to landscaping, and reconfiguration of the parking layout to add 33 new spaces to the 99 that currently exist.

The work will be carried out in phases so parking will remain available to park users during construction. Park

visitors will find additional parking at the south Osage parking lot, located on Orange Blossom Way near El Capitan Drive. Work is scheduled for completion in October 2011.

For more information, contact Assistant Civil Engineer Ron Allen at 314-3346 or rallen@danville.ca.gov.



Prepare today for a safer tomorrow

Teachers and administrators at Charlotte Wood Middle School were put through their paces recently, as they conducted a simulated Earthquake drill. Officials from the Town of Danville and the SRV Fire Department were on hand at the April 22 event, to monitor the drill, evaluate staff response and offer advice.

During the mock "earthquake," participants had to duck, cover and hold on during the quake. After the "shaking" stopped, they evacuated their classrooms to the asphalt play area where they conducted a count of the students. Search teams went looking for students playing the roles of the trapped and injured victims. Debris had to be removed from some students and they had to be safely evacuated to a medical care unit.

Exercises like the one at Charlotte Wood are vital in making sure that school officials and Town staff are ready in the event of a real emergency. Preparedness is key to safely surviving a disaster. Residents are urged to discuss escape routes, emergency meeting places and how to contact each other if they become separated. Learn the locations of vital utility shutoff valves, along with where emergency supplies are stored.

These small planning steps have shown to be effective when the real disaster strikes. Prepare today for a safer tomorrow.



Instructors at Charlotte Wood Middle School transport an "injured" student to safety during the emergency drill in April.

Canine Corral closed on Tuesdays



In May 2011, a weekly closure of the Canine Corral Dog Park at Hap Magee Ranch Park was developed. The Tuesday closure was instituted based on feedback from users of the dog park regarding the conditions at the facility. Each Tuesday, maintenance work such as mowing, irrigation repairs, weed abatement and hardscape repairs will be completed.

Other area dog parks that are open on Tuesdays include:

- Del Mar and Memorial Park Dog Run – San Ramon
- Heather Farm – Walnut Creek
- Paso Nogal (after 3:00 p.m.) – Pleasant Hill
- Newhall - Concord

For more information, contact Maintenance Services Manager Jed Johnson at 314-3450 or jjohnson@danville.ca.gov.

Cultural Arts Summer Events

Moonlight Movies on the Town Green

Entertainment and children's activities begin at 6:30 p.m.

Movie starts at 8:15 p.m.

July 1	Legend of the Guardians: The Owls of Ga'Hoole
July 15	Free Willy
August 12	Despicable Me



Photo credit: Kyle Mix, Photographer



Photo credit: Kyle Mix, Photographer

Music in the Park at Oak Hill Park

July 9	La Ventana: Spanish flavored mix of R&B, Soul and Rock
July 23	Evolution: Well known Journey tribute band
August 6	Colour my World: Chicago tribute band
August 20	Whiskey Dawn: Country band with exciting original music

